

- Natural Paint Co products are completely free of harmful chemicals. We test every ingredient in our products to ensure that no ingredients used have any negative health impacts on humans or animals during and after application.
- Our products are made right here in New Zealand with high quality, plant and clay-based materials. We prioritise ingredients which can be found in nature and sustainability sourced.
- Natural Paint Co uses the highest levels of premium grade Titanium Dioxide in the industry, giving you exceptional coverage rates that are higher than a good quality chemical paint, saving you time and money.
- We are the only New Zealand paint company to fully disclose their ingredients right on the can for complete transparency with our clients.
- Natural Paint Co products offer unparalleled excellence. You will not have to compromise on quality, durability, colour or performance. Our interior paints are fully washable and have a 25-year guarantee against peeling, flaking and cracking - the longest guarantee in the industry.
- Research conducted by the EPA shows that air quality in homes is on average 2-5 times more polluted than outside. Chemical paints (even VOC free paint) will off-gas toxins during application and for up to 10 years after application – Natural Paint Co products will not.
- VOC free does **not** equal healthier. VOC's are measured in New Zealand simply by whether an ingredient has a negative impact on smog and pollution. VOC free does not mean it is any healthier for inside use. VOC free paint can be loaded with chemicals that have significant negative health impacts on people breathing in the fumes (during and after application).
- Our paints truly have no nasty smell - meaning a pleasant painting experience with no headaches and no toxic fumes.
- For every 1sqm of area you paint with our products, Natural Paint Co saves 1sqm of Amazonian rainforest through a rainforest trust. Thanks to you, this means that the land and animals will be conserved and protected. For every 10-litre pail you buy, you will be directly saving around 8 carparking spaces of precious forest from deforestation.

